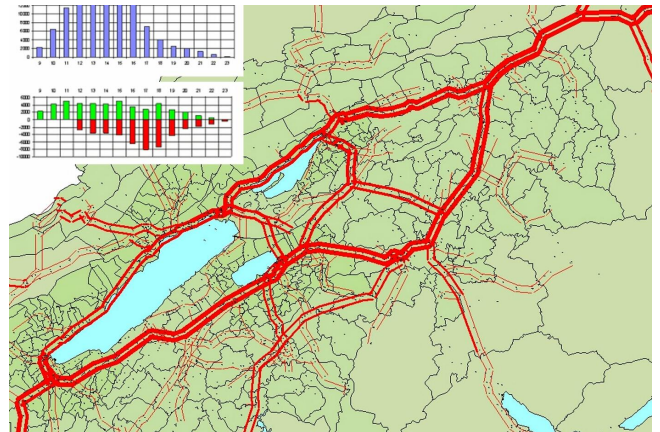


EXP0.02 Strategic and operational Transport Concept

The Swiss national exhibition took place in the year 2002 from May to October. Especially the cities of Biel, Neuenburg, Yverdon and Murten with their exhibition places and installations had to deal with peaks of about 180'000 visitors per day. In total more than 10.5 million visitors took the chance to visit the exhibition sites.

Emch+Berger did the overall transport concept and used state of the art modelling and simulation tools to estimate the traffic impacts of the calculated daily transport demand. The results were used to plan measures and optimize traffic during the exhibition time and to develop an effective transport management. The measures were developed with respect to increase the public transport share and avoid motorized individual trips. As a result the modal split of the EXP0.02 visitors was 65%;30% (public transport; motorized individual travel).



Place

Switzerland National Exhibition

Client

EXP0.02 authority

Period: 1998 - 2002

Delivered services

- transport demand modelling
- traffic simulation
- transport concept
- transport management
- development of special measures, recommendations

Specifications

- visitors: >10.5 Mio
- overall budget EXP0.02: 1.45 Mia CHF
- max. visitors /day: 180'000
- modal split: 65% public 30% individual